



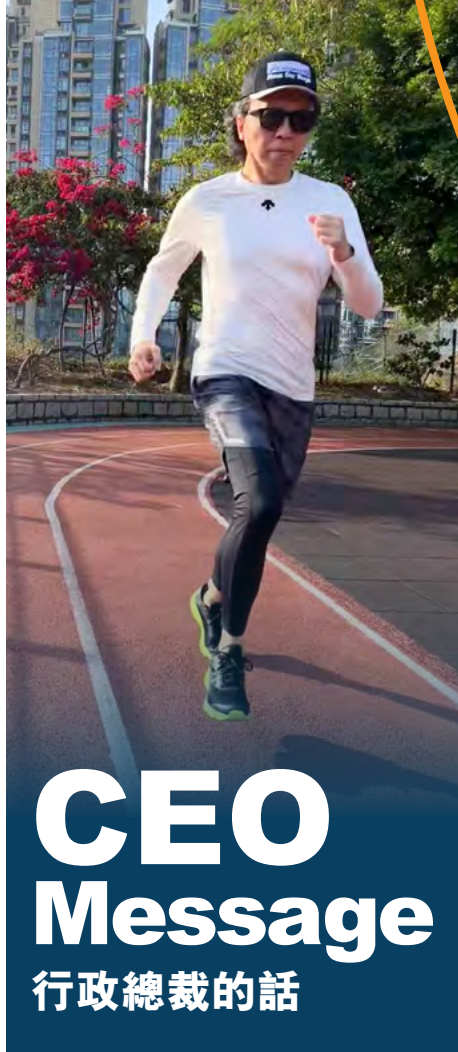
# Alliance 360 MAGAZINE

2021 2<sup>ND</sup> Issue

## Sustainability: From Commitment to Actions

可持續發展：  
從承諾到實踐





# CEO Message

行政總裁的話



**Businesses around the globe are transforming to survive the post-coronavirus world. At Alliance, we are committed to creating meaningful transformation to shape our business for a thriving future.**

In recent years, there has been rapid development of market awareness on ESG performance. As the leader and pioneer of the market, we strive to improve the transparency of our goals, our product and service solutions, the way we work and how we respond to social needs. We dedicate our resources to put our sustainability targets to concrete actions. We hope our actions can make positive impacts to the construction industry and the community.

Alliance's sustainability ambitions come with a holistic approach, from product solutions, operational capabilities, logistics to social responsibilities. We are seeking actions to support the HK government's Climate Action Plan to achieve carbon neutrality before 2050 and to raise the industry standard on green products and carbon emission reduction. In 2021, we issued the Type III Environmental Product Declaration for our concrete products, making us the first concrete supplier in Hong Kong to report the products' environmental impact in a hyper-transparent way. We offer our customers with more than 40 certified low carbon concrete under the CIC Green Product Certification Scheme. We also have wide range of value-added concrete products to support our customers' special requirement.

Operational excellence is one of the key pillars of our business strategies. Through innovation of Alliance team and leveraging on digitalization, we successfully improve the efficiency of our depot management, concrete production, customer services and truck delivery to

enhance our customer satisfaction. Achievements include precision temperature system for hot weather concreting, new AI technologies to enhance plant inbound logistics safety, as well as real time truck delivery information. We are making effort to continuously improve our production infrastructure. We are now constructing another mega-scale concrete plant at Tsing Yi to further strengthen the production capacity of our Tsing Yi Concrete Production Hub. We also kick started our strategic action plan on green logistics by developing the Euro VI 5-axle concrete mixer truck fleet with higher fuel efficiency, lower emission and improved lifting capacity.

Our CSR actions also transform with the support of digitalization to cope with the social measures amid COVID-19. We have organized the first virtual charity run event, *Alliance Challenge 1,000km Run for Hope*, from Oct to Dec of this year to support the social welfare initiatives of Po Leung Kuk. We also strengthened our actions in community engagement by formation of community liaison group in the area we operate.

As I look back on 2021, and ahead to 2022, I see Alliance is in the midst of an exciting transformation for a thriving, sustainable and digital future.

All the best for the New Year 2022!

**全球各地的企業都在轉型，以應對新冠疫情爆發後的新世界。在友盟，我們積極推動各方面的變革，以促進未來業務的蓬勃發展。**

近年來，市場對企業環境、社會和企業管治（ESG）表現的關注度大幅躍升。友盟作為市場的領導者和先鋒，我們致力提高公司目標、產品和服務方案、營運方式以及滿足社會需求方面的透明度。針對公司的可持續發展目標，我們積極投入資源，付諸行動。我們希望這些行動能為建造業和社會帶來正面影響。

友盟的可持續發展重視整體性規劃，覆蓋產品方案、營運能力、物流到社會責任。我們正努力以不同的行動支持香港政府的《香港氣候行動藍圖》，以在 2050 年前實現碳中和，並協助提升業內環保產品和碳減排的標準。在 2021 年，我們發布了混凝土產品的第三類《環境產品聲明》，成為香港第一家以全透明方式報告產品對環境影響的混凝土供應商。通過建造業議會綠色產品認證計劃，我們為客戶提供 40 多種經認證的低碳混凝土。此外，我們還提供一系列增值混凝土產品，以滿足客戶的特殊要求。

卓越營運是我們業務策略的重要支柱之一。通過友盟團隊的不斷創新和數碼轉型，我們成功提升了倉存管理、混凝土生產、客戶服務和車輛交付的效率，改善了客戶滿意度。成果包括用於炎熱天氣下混凝土澆築的精確溫度系統、增強廠內物流安全的新人工智能技術，以及實時車輛交付信息等。同時，我們正在努力不斷

改進基礎生產設施。公司現正於青衣興建全新大型混凝土廠，以進一步增強青衣區域混凝土生產中心的產能。我們還通過升級車隊，開發更具燃油效率、較低碳排放和較強運載能力的歐盟六型五軸混凝土車，大力推進綠色物流的策略行動。

我們的企業社會責任計劃也循數碼化方向下作出調整，以應對新冠疫情下的社交措施。今年10至12月，我們舉辦了首個虛擬慈善跑步活動「友盟挑戰1,000公里 跑·出希望」，以支持保良局的社會福利活動。在我們經營的地區，我們通過成立社區聯絡小組來加強與社區參與相關的行動。

在回顧2021和展望2022之間，我看到友盟正處於可持續發展、數碼化及邁向繁盛未來進程中的重要轉捩點。

祝願大家新一年事事順心如意！

**VINCENT YU**  
CHIEF EXECUTIVE OFFICER  
余振偉 行政總裁



# SUSTAINABILITY :

## From Commitment to Actions

Our long-term success depends on sustainable business practices as well as trusting relations with our neighbours, business partners, and employees.

Further to a mindset change, we strive to embed sustainability in our actions and behaviors and drive commitment into actions. The stories in this issue demonstrate how we proactively plan and implement our sustainable practices in different business aspects and operational process.

### 可持續發展：從承諾到實踐

以環保為基礎的可持續營運，與社區、商業夥伴和員工的互信關係，是我們達至長期成功的關鍵。

除了思維方式的改變，我們致力把可持續發展融入所有行為和做法，務求令承諾轉化為行動。本期的故事介紹了我們如何積極在不同的業務範疇和營運流程中策劃和實踐可持續發展。



**Product Solutions**  
產品方案



**Operational Capabilities**  
營運能力



**Social Responsibility**  
社會責任



**Our Pride**  
我們的榮譽



**Alliance Family**  
友盟大家庭

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# Sustainable Product Solutions

- Building a thriving future

## 可持續產品方案 — 為未來 建設繁榮

In the face of rapid population growth and resources scarcity, the traditional linear “take-make-waste” economy model where natural resources are extracted, used, and then disposed of, is no longer viable for people or the planet. Globally, sustainable product development is becoming mainstream and it’s critical for us to rethink the processes and transition to more sustainable, circular business practices. At Alliance, sustainability is imperative for product development. By investing in products with sustainable features and contributing to projects that are crucial for the city’s thriving future, we differentiate ourselves as a solution provider.

面對人口快速增長和資源短缺，傳統的開採、製造，終至丟棄的線性經濟模式下，自然資源被提取、處理，使用後成為廢物，這無論對人類或地球而言已不合時宜。可持續產品開發已成為全球性主流，我們必須重新思考，以過渡到更具可持續性的循環業務發展流程。在友盟，我們認為可持續特性對新產品開發至關重要。通過研發及投資具有可持續特徵的產品，並支援一些影響城市未來的繁榮發展的重點項目，我們把公司定位為綜合方案供應商。





# EPD

- Disclose Product Life Cycle Impacts  
EPD-披露產品生命週期影響

Alliance is the FIRST concrete supplier in Hong Kong to issue the Type III Environmental Product Declaration (EPD) for concrete product. The EPD is a comprehensive report that documented the life-cycle environmental impacts of the product such as the global warming potential, ozone depletion and water pollution...etc.. It is now a requirement for projects that go for LEED 4.0. The life cycle assessment (LCA) which is fundamental for issuing EPD, is a useful tool for us to monitor and improve our concrete products' environmental performance over time. The EPD also supports customers' informed purchasing choice.

友盟是香港首家為混凝土產品發布第三類環境產品聲明(EPD)的混凝土供應商。EPD 是一份綜合報告，記錄了產品的生命週期環境影響，例如全球暖化、臭氧消耗和水污染等。現在，它是建築項目達到 LEED4.0 標準的要求。發布 EPD 的基礎是完成生命週期評估(LCA)，這亦是我們長遠監控及改進混凝土產品環境性能的有用工具。EPD 亦可支持客戶的環保購買選擇。

## Project Highlight - Logistics 物流項目

Cingleot Premium Logistics Center  
青鵝高端物流中心



Source: WSP.com

Approved by external certification bodies, our EPD services can support our customers to meet aggressive goals on sustainability. Alliance's EPD product solution has already adopted by Cingleot Premium Logistics Center in Hong Kong International Airport. The project's foundation works aimed to achieve high international environmental standards of both BEAM Plus Gold and LEED 4.0. Upon its completion, the centre will become the smart logistics hub in Hong Kong and Asia serving the fast growing global e-commerce business.

我們提供的 EPD 服務已獲外部認證機構核准，可以支持客戶實現其可持續發展目標。該EPD產品方案已應用於香港國際機場的青鵝高端物流中心。項目的地基工程目標是達成「綠建環評金級認證」及LEED 4.0兩大國際環境標準。項目落成後，該中心將成為香港和亞洲的智能物流樞紐，服務全球快速增長的電子商貿。

# 2 Low Carbon Concrete - Tackle the Climate Threat

低碳混凝土 - 應對氣候威脅

We are doing everything possible to reduce the carbon footprint of our products which requires radical product innovation and deep partnerships with our suppliers and customers. To help tackle the embodied carbon which is a major part of the Net Zero 2050 goal, we offer our customers the certified low carbon concrete. More than 40 Alliance's concrete products were awarded the Platinum, Gold and Silver labels by the CIC Green Product Certification Scheme.

我們正盡一切可能減少產品的碳足印，產品創新、與供應商和客戶的緊密合作缺一不可。為了幫助解決隱含碳問題，我們為客戶提供經過認證的低碳混凝土，這也是達到2050零排放目標的重要部分。友盟超過40多款混凝土產品已獲得建造業議會綠色產品認證計劃頒發的鉑金、金及銀標籤。

## Project Highlight - Commercial Building 商廈項目

Taikoo Place II  
太古坊二期



Our certified products provide customers with verified information about the carbon impacts of their purchasing decision. We are thrilled to see our low carbon concrete products have supported customer's major commercial building Taikoo Place II to maximize the credits earned from material aspect of the green building rating, as well as the ambitious carbon reduction goal of respective developers.

認證後的產品可協助客戶在作出採購決策時了解碳排放方面的可靠信息。我們非常高興經認證的低碳混凝土產品已用於客戶的重點商廈項目太古坊二期，協助其在綠色建築評級的物料方面獲得更高的評分，並支持項目發展商具前瞻性的碳減排目標。





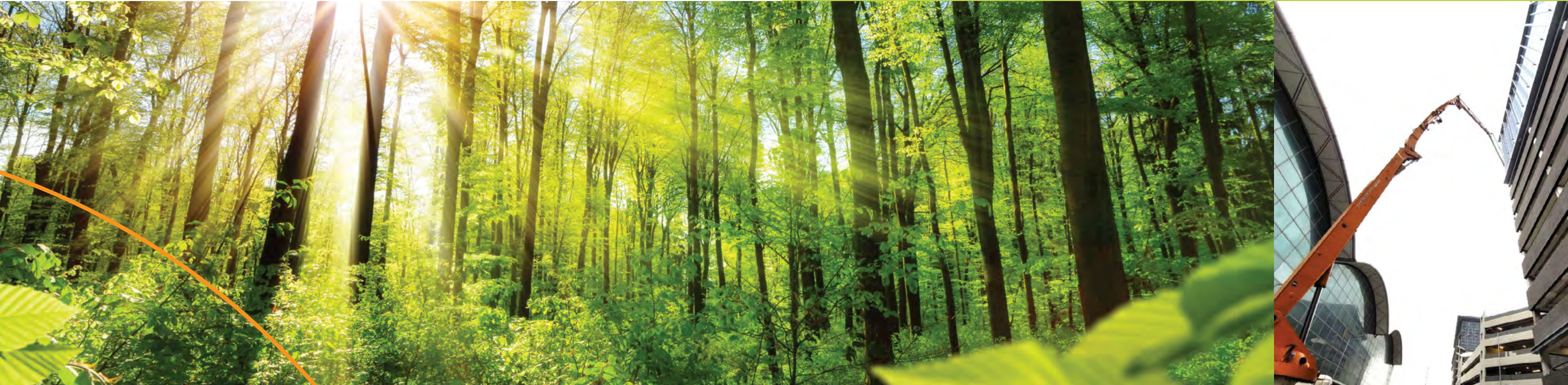
# 3 Carbon Neutrality Program

碳中和方案

Before the visionary goal of carbon neutral concrete can be attained, we offer our customers carbon offset services to support "Net Zero" initiative, using verified offset schemes which offsets the concrete's embodied carbon within the project. We also collaborate with our fuel supplier to offset the carbon emissions from our fuel consumption. In 2019, up to 7,772 Carbon Credits were retired.

# 4 Value Added Product – Pumpable Lightweight Concrete

增值產品 - 可泵送輕質混凝土



在實現碳中和混凝土遠景之前，為了支持「淨零碳排放」計劃，我們將為客戶提供經驗證的碳補償方案服務，以抵銷項目中混凝土所包含的碳排放。我們還與燃料供應商合作，以抵銷從燃料消耗所產生的碳排放量。在2019年，我們共抵銷了7,772的碳信用額度。

Lightweight concrete provides weight reduction over normal concrete by adding small polystyrene beads and granulate. It is commonly used in floor and internal wall for acoustic and thermal insulation. However, lightweight concrete is usually not suitable for pumping as polystyrene beads are too light that may block the pipeline. In order to facilitate the customers' project progress, we have developed a special lightweight concrete with outstanding pumping ability, homogeneous and reasonable stiffening time to suit the customer needs. This special designed LWC could be successfully pumped to high floor (9/F) in a airport project and completed all the pours with the desired density 900kg/m<sup>3</sup> and compressive strength over 5MPa.

輕質混凝土通過添加聚苯乙烯顆粒，以減輕混凝土的重量，其通常應用於地面和牆壁的隔聲和隔熱。輕質混凝土通常不適合泵送，因為聚苯乙烯顆粒太輕，容易阻塞泵喉。為了迎合客戶需要，我們研發了一種特殊的輕質混凝土，具有極好的泵送特質、不容易分離及合理的凝固時間。這種特殊設計的輕質混凝土已成功在香港國際機場工程中使用，泵送到高樓層（9/F）。此輕質混凝土的密度為每立方米900kg，而抗壓強度可超過5MPa。





# BREAKTHROUGH & INNOVATION

## – The Power to Drive Momentum of Growth

In this increasingly competitive landscape, especially with the challenges from COVID-19, prioritizing operational excellence, improving operational resilience and promoting innovation is the key to unlocking sustainable growth. To make these happen we need a breakthrough mindset.

Strengthening operational capabilities is a key part of our mission statement, while Innovation is one of our strategic pillars set in "Alliance Sustainability Ambitions 2030". We believe these concepts should apply to every work process and every person in the organization, from complicated IT system development to simple small workflow improvement, from executives to site workers.

Clearly, breakthrough and innovation are more than just technology. It includes different initiatives for continuous improvement and sustainable development. All our depots management, concrete production, after-sales customer services and truck delivery are covered in the growth journey.

## 突破及創新 — 加速增長的動力

在這個競爭日益激烈的環境中，加上2019新冠病毒大流行的挑戰，提倡卓越營運、增強營運韌性和鼓勵創新是推動可持續增長的關鍵。要實現以上目標，追求突破的心態是不可或缺的。

在友盟，加強營運能力是公司使命的關鍵部分，而「創新」是我們在「友盟可持續發展願景2030」確立的策略性支柱之一。從複雜的資訊系統開發到微小的工作流程改善，從高級行政人員到工地人員，我們相信公司的每個工作流程和每一分子均需堅持這些理念。

突破及創新顯然不止局限於技術方面，它包括各樣的持續改進和可持續發展的不同措施。我們的成長之旅涵蓋物料倉存管理、混凝土生產、售後客戶服務和車輛交付的每一環。



**Depots Management**  
倉存管理

**Concrete Production**  
混凝土生產

**Customer Services**  
客戶服務

**Truck Delivery**  
車輛運輸

**Customer Sites**  
客戶地盤





## Depots Management 倉存管理

### Digitalized aggregates delivery docket and invoice 數碼化石料送貨單及發票系統

To increase the level of automation in operation tasks and demonstrate our green commitment, we are in the transitioning process of a digitalized management system for both the delivery docket and invoice for our aggregates business. In this initial stage, we have been replacing physical docket for our internal aggregates deliveries by using QR code and auto-toll. Besides the environmental benefits, digitalization will significantly simplify the administration process, avoid a breakdown in necessary information-sharing and thus speed up the operating flow. This new electronic advancement is expected to apply to delivery docket and invoice management for external customers in 2022.

為了提高公司的營運自動化水平並履行環保承諾，我們的石料業務正在改革送貨單和發票系統，以逐步進入數碼化管理。在這個初始階段，我們已通過使用二維碼和自動收費系統來取代內部石料交付的紙質送貨單。除了環保效益外，數碼化將大大簡化管理流程，避免營運信息因文件交收而中斷，從而加快操作流程。此數碼轉型預計在 2022 年開始應用於外部客戶的交付記錄和發票管理。



## Concrete Production 混凝土生產



### 1. Precision temperature system for hot weather concreting 混凝土精密溫度系統 抵禦炎熱天氣

To better control the thermal behavior of concrete for special project requirement, ice will be used to replace some water. Up until our Precision Temperature System (PTS) was introduced, this process relied on personal judgment for ice dosage. This can potentially lead to quality problems. Based on the temperature requirement specified by the customers, our SAP system will calculate the target ex-plant temperature taking into account the temperature rise of concrete during transportation to the customer's site. The thermal model built inside the PTS will then calculate the corresponding amount of ice required for each batch of temperature-controlled concrete to automate the whole batching process. This new technology has been successfully applied at our Sai Tso Wan Plant. It will also be used at Tsing Tim Street plant and our future plants.

為更好地控制混凝土的溫度，生產過程會用冰代替部分水，以滿足特殊項目要求。在我們引入精密溫度系統(PTS)之前，這個過程依賴於個人判斷來確定實際的冰劑量，有可能會導致混凝土質量問題。我們的SAP系統可根據客戶指定的溫度要求，計算出目標產品出廠溫度，同時考慮到混凝土在運輸到客戶地盤的升溫。然後，PTS內部構建的熱模型將計算每批溫控混凝土所需的相應冰量，以實現整個配料過程的自動化。這項新技術已成功應用於西草灣廠，將來也會應用於清甜街廠和日後的新廠房。



### 2. Express lane in major plants 在主要廠房實施「特快線」

On-time delivery is of paramount importance for enhancing customer satisfaction. By evaluating the production data and rounds of on-site testing, we decided to add an Express Lane in major concrete batching plants. The continuous production of concrete mixes with similar properties results in a streamlining of the operational processes and improvement in the overall production capability.

準時交貨對於提高客戶滿意度至關重要。通過評估生產數據及多次現場測試，我們決定在主要混凝土廠中實施「特快線」，連續生產具有相似性能的混凝土，以簡化操作流程並提高整體生產能力。

### 3. New AI technologies to enhance plant and truck safety 以AI技術提高廠房及車輛安全表現

The use of personal protective equipment (PPE) in the production workplace is a critical aspect of an overall safety program. Recently we have introduced new AI cameras in our production sites, which can detect if people are wearing proper PPE. There will also be alarm when someone entered the restricted areas. This new project can reduce much human effort on our safety management. Besides, Alliance also collaborates with GreenSafety for a trial of an AI based Driving Safety Solution. This new solution aims to intervene proactively our drivers' driving behavior and attitude and offer them necessary supports to prevent incidents. By connecting to a cloud-based platform with data for driver and truck fleet analysis, it provides instant alert to driver when risks are detected.

在廠房使用個人防護設備(PPE)是整體安全計劃的一個關鍵方面。最近，我們在廠房引入了新的AI攝像系統來檢測在廠房的人是否有佩戴適當的PPE。當有人進入禁區時也會發出警報。這個新項目可以減少我們在安全管理上的大量人力。此外，友盟亦與綠色安全科技合作試用一套人工智能的駕駛安全系統。新系統旨在主動干預司機的駕駛行為和態度，並為司機提供必要支持以防止事故。透過雲端平台，系統可分析司機和車隊的駛駕安全數據，當在檢測到風險時向司機提供即時警報。





## Customer Service 客戶服務



### Enhanced operational transparency and delivery accuracy 提高營運透明度和交付準確性

Through our Customer Service Centre, we provide bespoke delivery solution for the concrete customers. With increasing concern on operational transparency, we strive to make our processes visible to customers. Our customer portal – Hub offers real time truck delivery information such as project and product details, vehicle plate number, helping the construction site staffs to verify the delivery quickly upon arrival.

For most of the construction projects we supported, there were multiple products delivered in the same period. To avoid human error and communication problems during the ordering process, we developed a new product classification order form with requirement on the exact sequence of each concrete mix. With this small change, the delivery accuracy has been significantly improved.

我們通過客戶服務中心為混凝土客戶提供定制的交付方案。隨著市場日益關注企業營運透明度，公司致力令客戶更清楚我們的流程。我們的電子客服平台 – Hub 可提供實時交付信息，例如項目和產品的詳細資料、車牌號，協助地盤人員在車輛到達之先已掌握信息，在車輛到達時可進行快速驗證。

我們參與的大部分建築項目均需要在同一時段交付多種產品。為了避免在下單訂過程中的人為錯誤和溝通問題，我們新增了一個產品分類訂單表，指明每種混凝土產品的確切交付順序要求。通過這個小小的改變，交付的準確性得到了顯著的提升。



## Truck Delivery 車輛運輸

### Green logistics strategic plan 策略性綠色物流

Enhancing digitalization and minimizing environmental impact of logistics chain are our two major logistics performance indicators. We are seeking breakthroughs in different ways, green logistics is the core part. Our close cooperation with the suppliers enabled us to achieve an important milestone in 2021 – accelerating the transition of truck fleet to Euro VI five-axle concrete mixer trucks. Alliance has been testing the performance, lifting capacity, fuel efficiency and adaptability of new five-axle trucks in Hong Kong construction sites since 2018. The first batch of Euro VI concrete mixer trucks has been delivered and put into operation. The new model not only can improve fuel efficiency, but it also helps to reduce the overall truck emission. The new five-axle trucks with 10m³ mixer barrel will increase the carting capacity in each trip by 25%, means our trucks can deliver more in each trip with less emission.

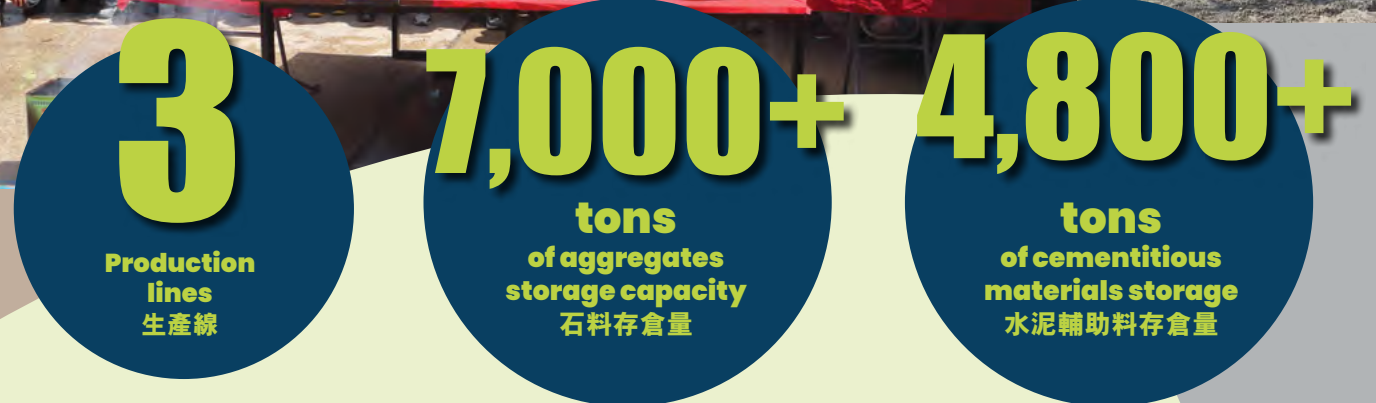
數碼化和減少對環境的影響是我們兩個主要物流績效指標。我們正以不同方式尋求突破，綠色物流是當中的重點項目。與供應商的緊密合作，令友盟在2021年實現了一個重要里程碑 – 加快混凝土車向歐盟6期五軸車的轉型。我們自2018年已開始測試五軸混凝土車的性能、載貨量、燃油效率以及其在香港地盤的適應性。第一批歐盟6期五軸混凝土車已經交付並投入使用。新車除了可以提高燃油效率，亦有助減少車輛的整體碳排放。配備10立方米攪拌鼓的新車運輸能力比四軸車高25%，意味可以用較少燃料達成高效交付。

## Expansion of Tsing Yi Production Hub 青衣混凝土生產中心

### STW2 - A digitalized plant with massive storage capacity 西草灣二廠 – 龐大存倉量及數碼化生產的典範

As the strategic part of our Tsing Yi Concrete Production Hub, Alliance's STW2 plant, Phase 3 of the Production Hub has started construction after the Ground Breaking Ceremony in July 2021. With its commencement in 2023, there will be totally 8 concrete production lines in the Production Hub, increasing the daily production volume up to over 8,000m³.

作為我們青衣混凝土生產中心的戰略部分，公司的生產中心第三期 – 西草灣二廠已於2021年7月動土儀式後開始建設。2023年新廠啟動後，該青衣生產中心將有共8條混凝土生產線，其日產量將提高到8,000立方米以上。



The plant will equip with digitalized systems integrating new technologies such as AI, which will enable the highest operation efficiency while enhancing quality control. Echoing our commitment to sustainability, the STW2 plant will also feature the advanced pollution control facilities. These innovative green designs can minimize the environmental impacts from the operations while reducing the generation of waste and water discharge.

The energy efficient production equipment and facilities coupled with all the environmental friendly features of STW2 will facilitate the attainment of our long term carbon neutrality goal.

該新廠房將配備數碼化系統如人工智能等技術，在提高質量控制的同時實現最高的營運效率。因應我們對可持續發展的承諾，西草灣二廠將設有先進的污染控制設施。這些創新的綠色設計可以最大限度地減少營運對環境的影響，同時減少廢物和污水。

西草灣二廠的節能生產系統和設施，加上所有環保功能，將有助於實現我們的長期碳中和目標。





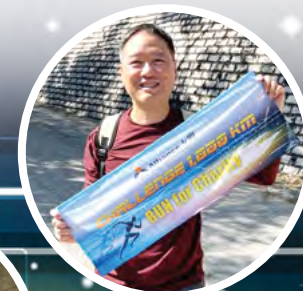


# CSR Actions - From Physical to Virtual

企業社會責任 — 由實體到虛擬活動

In Oct 2021, Alliance kicked off its first virtual charity run event - *Alliance Challenge 1,000km* to support the social welfare initiatives of Po Leung Kuk. Alliance will donate \$100,000 to Po Leung Kuk if the employees all together achieve 1,000km or more runs and walks by the end of 2021.

The event demonstrates our commitment toward social responsibilities and care to the vulnerable groups, it also aims to encourage our employees to work out more regularly and develop a healthy lifestyle. With "Run for Hope" as the event's core theme, we also encourage Alliance people to "Run for Health", "Run for Charity" and "Run for Sustainability".



## CHALLENGE 1,000 KM RUN for Hope

### Post COVID Virtual Event Trend 大流行病下的新活動格局

COVID-19 has changed the events landscape. Virtual events have increased in popularity and they're changing the rules of game. We also adjusted our CSR strategies and project planning to cope with the pandemic challenge and continue our action to support the community.

2019新冠病毒大流行完全改變了活動策劃的格局。虛擬活動越來越受歡迎，活動策劃的遊戲規則正經歷大革新。因此我們亦調整了社會責任方面的戰略和規劃，在應對大流行的挑戰的同時，繼續採取行動支持社區。

在2021年10月，友盟推出其第一個虛擬慈善跑步活動「友盟挑戰1,000公里」，以支持保良局的社會福利服務。在2021年底前，若全體員工合共完成 1,000公里以上的跑步或步行，公司將向保良局捐款港幣10萬元。

活動兌現了我們對企業社會責任和關愛弱勢群體的承諾，亦鼓勵我們的員工恆常鍛煉身體，養成健康的生活方式。「跑 • 出希望」是活動的核心主題，我們亦鼓勵員工為健康、為慈善和為可持續發展全力起動。





# From Purpose Driven to Employee and Community Engagement

## 從目標主導到強調員工和社區參與

Like many leading companies around the globe, stakeholder engagement is at the top of our priority list. We emphasize on better understanding our employees and the community, engaging them in all our CSR initiatives. Instead of simply meeting planned project goals, we focus more on getting the stakeholders involved in the process by better project planning and implementation.

For our employees, we believe better engagement will lead to improved performance of the teams and the company. For our community, the engagement activities from time to time help tap our neighbours' views on our development projects and CSR efforts.

與許多全球領先公司一樣，持分者參與是我們的重要指標。我們著重更深入了解我們的員工和社區，讓他們參與公司所有企業社會責任計劃。成功的活動除了能達成特定項目目標，更重要的是通過更好的項目規劃和實踐讓持分者參與其中。

員工方面，我們相信高的投入度將可提高整體團隊和公司的績效。而社區方面，持續的社區參與活動有助於了解鄰居對我們的發展項目和企業社會責任工作的看法。

### Staff Latte Art Workshop

To enhance the communication and understanding of staff from different work teams, we organized an interesting Latte Art Workshop which received positive response. Participated staff commented that the workshop was very enjoyable and appreciated the opportunity to meet each other as well as the chance to co-operate with other colleagues in a pleasant workshop. During the workshop, we found that some colleagues were very artistic and could master the art of making a perfect cup of milk coffee.

### 員工咖啡拉花工作坊

為提升不同工作團隊之間的交流和溝通，我們安排了一個輕鬆的咖啡拉花工作坊，受到參與員工的歡迎和肯定。參與的員工表示，他們除了享受咖啡拉花活動，亦很高興有機會互相認識，與其他員工一起在工作坊中輕鬆合作。當中我們發現一些員工擁有很好的藝術細胞，能製作出優美的咖啡拉花。

### Form STW Liaison Group to Enhance Community Engagement

Besides establishing the CSR and Community Engagement Committee in 2019, we have supported the formation of STW Liaison Group in our regional production hub - Tsing Yi Sai Tso Wan (STW). Together with the key stakeholders in the area, we actively discussed and reviewed the commonly concerned community issues through regular meetings. It will help deepen relationships and trust between the stakeholders and build a harmony community.

### 成立西草灣聯絡小組加強社區參與

除了在 2019 年成立企業社會責任與社區參與委員會外，我們還積極支持在公司的區域生產中心 - 青衣西草灣成立西草灣聯絡小組。通過定期會議，我們與該區的主要持分者一起積極討論和回應社區大眾關注的問題。這有助於加深我們與持分者之間的關係和信任，構建和諧社區。





# Party on! Christmas Spirit Lives in Alliance

## 派對時間! 聖誕歡樂傳遍友盟

After a quiet year due to the pandemic, Alliance has brought the Christmas joy and excitement back to the team. More than 100 employees gathered in the 2021 Christmas Party featuring fun games, great food, lucky draw and more.

Staff engagement is a crucial part of Alliance's CSR commitment, the Christmas Party is how we walk the talk to offer chance for the employees to contribute new ideas for company activities, boost the team spirit and reward employees for their hard work and dedication throughout the year. Incorporating digitalized and innovative elements in the event registration, games, lucky draw and instant tote bag souvenir printing, the employees enjoyed a refreshing and happy evening.

友盟聖誕派對因疫情而平靜一年後，公司再次把普天同慶的歡樂聖誕氣氛帶到團隊中，與員工同賀佳節。超過100名員工於2021友盟聖誕派對共聚一堂，精彩環節包括遊戲、美食、幸運抽獎等。

員工參與是友盟CSR承諾的重要部分，舉辦聖誕派對是我們以積極實踐的方式，讓員工有機會為公司活動提出新想法，增強團隊精神，並回饋員工在過去一年的辛勤工作和奉獻。在本次活動中，由活動登記、遊戲、抽獎，以至即時手提袋紀念品印刷，均融入了數碼化和創新元素，令員工們度過了耳目一新的愉快晚上。



# Awards and Recognition

## 獎項與認可



20 <sup>th</sup> Hong Kong Occupational Safety & Health Award (Alliance) - Safety Performance Award	第二十屆香港職業安全健康獎 — 安全表現大獎 (友盟)
20 <sup>th</sup> Hong Kong Occupational Safety & Health Award (Anderson Concrete) - Safety Performance Award	第二十屆香港職業安全健康獎 — 安全表現大獎 (現成派安混凝土有限公司)
20 <sup>th</sup> Hong Kong Occupational Safety & Health Award (CSL) - Safety Performance Award	第二十屆香港職業安全健康獎 — 安全表現大獎 (混凝土力有限公司)
20 <sup>th</sup> Hong Kong Occupational Safety & Health Award (Pioneer Quarry) - Safety Performance Award	第二十屆香港職業安全健康獎 — 安全表現大獎 (派安石礦(香港)有限公司)
HKCA Proactive Safety Contractor Award	香港建造商會 - 積極安全承建商獎
HKCA Environmental Merit Award	香港建造商會 - 香港建築環保大獎 — 環境優異獎
OSH Annual Report Award - Gold Award	職安健年報大獎 - 金獎
HK Awards for Environmental Excellence - Merit Award	香港環境卓越大獎 - 優異獎
HK Awards for Environmental Excellence - Go Green Organization Mark	香港環保卓越計劃 - 綠色機構標誌
15 Year Plus Caring Company Logo	商界展關懷標誌(連續15年或以上)
2021 Galaxy Awards - Bronze Award	2021 Galaxy Awards - 銅獎
2021 iNOVA Awards - Bronze Award	2021 iNOVA Awards - 銅獎
Happy Company 2021	開心工作間2021
Equal Opportunity Employer Award	平等機會僱主
2020-2021 Web Accessibility Recognition - Friendly Website	2020-2021 無障礙網頁嘉許計劃 — 友善網站
2020-2021 Say Yes To Breastfeeding Campaign Certificate	2021-2022 Say Yes To Breastfeeding 證書







Alliance  
Family  
友盟大家庭

## New Face 新面孔

### Ken Lai 黎振樂

Hi everyone. I am Ken and it is my pleasure to be part of Alliance family as a Management Trainee. I am a graduate in Master's Degree of Aerospace Engineering at University of Bristol. I thrive on new challenges, eager to learn new things and implement these knowledge in solving problems. I enjoy playing basketball, guitar and the beach time with efoil. I am really looking forward to work with all of you and contributing to the company with innovative ideas.

大家好，我是Ken。很榮幸以管理培訓生的身份加入友盟這個大家庭。我畢業於布里斯托大學的航空航天工程學碩士。我勇於接受新挑戰，渴望學習新知識並應用在解決問題上。我熱愛籃球，喜歡彈結他和享受在海邊玩電動滑浪板。我期待在未來能跟大家合作並盡力用創新理念來為公司作出貢獻。



### Eric Ng 吳肇鋒

Hi everyone, this is Eric. My pleasure to join Alliance as Credit Manager in April 2021. Having experience on credit management and financial accounting for over 10 years, I believe all problems can be resolved with correct attitude and mindset. I will do my best to contribute here. I love sports, especially football, basketball and badminton. Looking forward to meet you all. Let's work together to achieve a better future.

大家好，我是Eric，很榮幸今年4月加入友盟成為信貸經理。憑著多年在信貸管理和財務會計的經驗，我信只要有正確態度和心態，所有問題都能解決。我將盡所能在友盟作出貢獻。我喜歡運動，尤其是足球、籃球和羽毛球。期待與大家一起工作，共創更好將來。



### Leo Leung 梁嘉洪

Hello all. I am Leo and I am pleased to join Alliance IT team as Senior Analyst Programmer since Jun 2021. Before joining Alliance, I have worked in a semiconductor company. In this new environment, I do look forward to all the opportunities and challenges here. Working together, I believe we can make more achievement in the future.

大家好，我是Leo。很高興在2021年6月加入友盟，在資訊科技團隊擔任高級程式分析員一職。在加入友盟之前，我曾於半導體公司工作。我非常期待在這新環境將遇到的所有挑戰和機遇，相信我們能一起努力創造更多可能。



### Evie Yeung 楊俊怡

Hi everyone, it's Evie here, who joined the IT Department as Analyst Programmer in April. In my previous roles in IT, I have tried developing software, website and apps. I am very pleased to be part of Alliance, and I hope that I can contribute to the company in different ways from my previous work experience.

大家好，我是Evie。於今年4月加入友盟資訊科技部成為程式分析員。我過去的相關工作主要是開發軟件、網頁及手機應用程式。很高興能加入友盟，希望我的工作經驗能為公司出一分力。

### Kaman Kwok 郭家文

Hi everyone, I'm Kaman. It's my pleasure to join Alliance as Management Trainee in April 2021. Before joining Alliance, I have worked in the construction industry for a few years. In my spare time, I enjoy delicious food and watching movies. I'd love to share more and know each other when we get the chance to grab lunch together. I believe that understanding, communications, and teamwork make us stronger and grow. Together, we achieve more!

大家好，我是家文。很榮幸能夠成為友盟的一分子。加入友盟前，我曾在工程界工作了數年。工作以外，我很享受品嚐美食及看電影。若有機會一起午餐，我很樂意與大家分享彼此的理念及互相了解。我相信了解、溝通及合作會使我們成長及變得更強。一起，我們定能成就更多！

### Duke Fong 方朝澤

Hi everyone, I'm Duke. It's my pleasure to join the Alliance family as Accounting Supervisor since Jul 2021. Prior joining Alliance, I have worked in accounting field for more than 10 years. I also have some experience in construction engineering company. With my knowledge and experience, I believe I will be a contributor to the company. I look forward to working with you all!

大家好，我是Duke，很高興從今年7月起加入友盟擔任會計主任。在加入公司之前，我從事會計工作已逾十年，亦曾任職於建築工程公司。希望憑藉著我的知識和經驗能為公司作出貢獻。我期待著與大家一起工作！





Alliance  
Family  
友盟大家庭

## New Face 新面孔

### John Wong 黃志祥

Hi Everyone, I am John Wong from Aggregates team. I joined Alliance as Operations Engineer since May 2021. In the past 4 years, I worked in the construction field as a Mechanical Engineer. It is challenging for me to take this opportunity to face with the new environment and culture in concrete industry. I am looking forward to collaborating with all of you and share my experience soon.

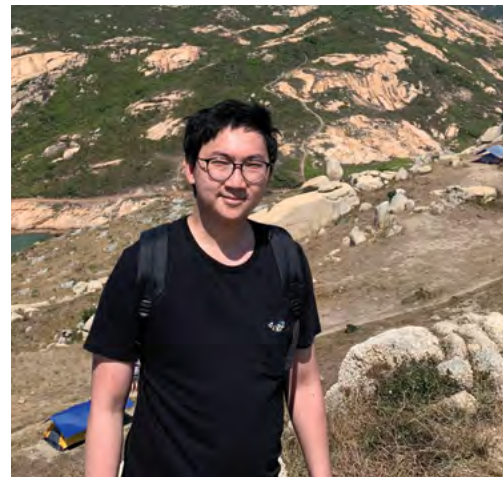
大家好，我是John。我由2021年5月開始加入友盟擔任石料部的營運工程師一職。在加入友盟前，我於建造行業任職機械工程師，負責建設機械設備。對我而言，加入友盟、適應一個新環境及文化均是挑戰，希望很快能與大家合作，運用過往經驗一同解決難題。



### John Chan 陳澤鋒

Hello all! I am John and I am pleased to join Alliance as Accounting Supervisor since Sep 2021. Before joining Alliance, my previous jobs mainly focused on audit and accounting. This new role is a challenge for me. I believe my past work experience, accounting knowledge and skills can help me contribute to the company. I look forward to working with you as a team!

大家好！我是John，我很高興加入友盟，自2021年9月起擔任會計主任。在加入友盟之前，我主要從事審計和會計工作。這份新工作對我來說是一個挑戰。相信我過去的工作經驗、會計知識和技能可以為公司做出貢獻。我期待與大家的合作！



### Kelvin Ho 何國民

Hello everyone! I'm Kelvin. I joined Alliance in September this year as Senior IT Operations Specialist. I worked in different IT Operation fields for more than 10 years. I hope my past working experience will enable me to enhance the function of the IT Operation Efficiency. I am looking forward to working with you all to contribute to the success of the company.

大家好！我是Kelvin，很高興今年9月成為友盟一份子任職高級資訊科技運作專員。我以往曾於不同行業的資訊科技部門工作超過10年。希望我的經驗能幫助公司提升資訊科技營運效率。我期待大家合作，一起為公司出一分力。





# Alliance 360 MAGAZINE



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