

ALLIANCE - CHALLENGE 15,000KM

RUN FOR HOPE 2023

Support the community, run for a Better Future

RUN for CHARITY
DONATE \$100,000+

to Po Leung Kuk if achieve 15,000km+ runs and walks in total

Beneficiary



保良局
PO LEUNG KUK

EVENT APP:



IOS

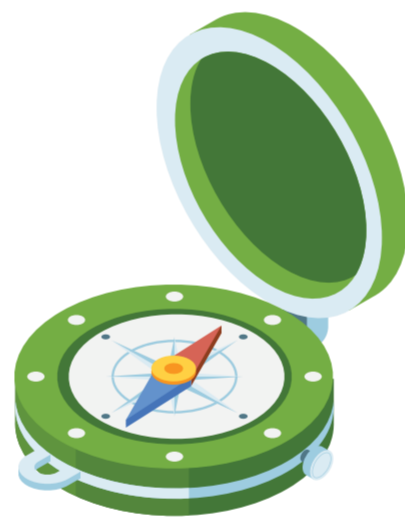


ANDROID

RUN VIRTUALLY

A fully digitalised virtual run event with designated event app :

- To design your own cartoon character
- To submit your results
- To check the real time runner ranking
- To earn bonus prizes by visiting the 8 most popular Hong Kong trails



PROMOTE THE "CITY OF NATURE"

Introduce the 8 most popular running and hiking trails in Hong Kong in the app to promote Hong Kong as a "City of Nature".

PARTICIPATION TYPES:



Run (Team or Individual)

- Form a team of >4 people to finish 1 or more runs or join individually
- Record your result by apps or e-devices
- Log-in to the event app to submit your result with screenshot and photos



Walk

- Join the walk as an individual to walk a distance of >3km each time
- Record your result by apps or e-devices
- Log-in to the event app to submit your result with screenshot and photos

AWARDS

3 EVENT TROPHIES:



Individual Trophy

- Individual from internal or external group who achieves the longest accumulated distance of run/walk wins



Departmental Trophy

- Alliance staff will be allocated into 3 teams (Head Office, Concrete Division, Aggregates Division)
- The team who achieves the longest distance of run+walks per head wins



Team Trophy

- Alliance staff and external participants may form a team of more than 4 to compete for the trophy
- The team who achieves the longest accumulated distance of runs wins

RUN TEE



After registration on the event app, runners can collect their event tee and cap at Alliance office.



A joint venture company between and HEIDELBERGCEMENT

1/10 - 31/12 GET SET, GO!

Platinum Sponsor



Gold Sponsor



Bronze Sponsor

